

# The Bra-ha-ha®

## 2019 BRA DECORATING COMPETITION



### General Information

**Awards Show & Auction:** Friday, October 18, 2019, Tidewater Community College - Chesapeake Student Center, 1428 Cedar Rd., Chesapeake, VA 23322, 5:30-9 p.m.

**Bra Exhibit:** Saturday, October 19 through Saturday, October 26, 10 a.m.-6 p.m., Tidewater Community College - Chesapeake Student Center. Free and open to the public.

**Pricing:** Each bra entry requires a non-refundable \$25 entry fee.

**Bra maker package:** For \$100 bra makers may enter the contest and receive two tickets to the Awards Show & Auction.

**Eligibility:** All entries should follow the Entry Rules & Submission Guidelines. The organizing committee reserves the right to decline any entry.

**Categories and Grand Prize:** A Grand Prize winner will be selected to receive \$1,000! Bra entry categories include: Most Creative

• Best Craftsmanship • Best Profession-Inspired (*any profession*) • Best Sports-Inspired • Best Business-Inspired (*retail, corporate, restaurant, etc.*) • Best Arts & Entertainment Inspired • Best School Entry • Best Seasonal or Holiday-Inspired • Best Youth Entry (*13 years and under*) • Best Mardi Gras-Inspired (*2020 CRHF Gala Theme*) • Best bra by CRH Department or Staff

### Bra Entry Rules & Submission Guidelines

- All entries are to be created on a **new 38C** back-closure, underwire bra. All straps, front, back and sides should be completely decorated. Strapless bras cannot be accepted. Please do not sew the bra closed. The inside does not need to be decorated.
- Bras should be well constructed, as they may be moved and mounted on various mannequins. Appliques and other applied objects should be firmly attached. Sewing is preferable, but strong glues and other mechanical fastening methods are acceptable. **Tape is not acceptable.**
- Bras should be constructed of materials that are not perfumed, soiled, perishable or, in any way, inherently dangerous. **Please do not use food or food products.**
- Bras must be constructed in a manner that allows for mounting or transfer to a display mannequin or worn by models. No backing panels or plaques.
- Each entry must include a **name tag** with the designer's name, contact information and bra name. Name tags must be attached to the interior of the bra or written on with a permanent marker. All bra entries must include a short paragraph of 510 characters or less describing the inspiration for the piece.
- **JUDGING:** If the bra fails to meet submission rules and guidelines, we reserve the right to display the bra, but remove it from the judging process.
- **REMINDER:** Chesapeake Regional Health Foundation reserves the right to keep all winning bras for promotional purposes. With the permission from the bra maker at bra drop off, non-winning bras will be auctioned off at the Awards Show & Auction. If the bra maker wants to keep the bra, it may be picked up on Sunday, October 27, 2019, at TCC from 12-6 p.m. Bra makers are encouraged to display their bras at local businesses, community organizations and in homes throughout the month of October to help spread more awareness about breast cancer. Please bring a valid ID for pick up. Bras that are not picked up by 6 p.m. on October 27, 2019, become property of Chesapeake Regional Healthcare.

Register Online at [Brahaha.org](http://Brahaha.org)

Questions? Email Us at [Foundation@ChesapeakeRegional.com](mailto:Foundation@ChesapeakeRegional.com)

**Brahaha.org**

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## 2019 BRA REGISTRATION FORM & BRA DROP OFF INFORMATION



All entry forms and fees must be submitted online by Friday, October 4, 2019, or postmarked by Friday, September 27, 2019. You are encouraged to enter using the easy, quick and secure online registration form. Visit [Brahaha.org](http://Brahaha.org) to enter online. All bra submissions should be dropped off at Tidewater Community College - Chesapeake Student Center on Sunday, October 13, Monday, October 14 or Tuesday, October 15, 2019, from 12-6 p.m. each day. Questions? Email us at [Foundation@ChesapeakeRegional.com](mailto:Foundation@ChesapeakeRegional.com)

**Register online at [Brahaha.org](http://Brahaha.org) or complete this form and mail with your check made payable to:**

Chesapeake Regional Health Foundation, 736 Battlefield Blvd. North, Chesapeake, VA 23320

All registrations must be submitted online by October 4, 2019, or postmarked by September 27, 2019.

**My check made payable to Chesapeake Regional Health Foundation is enclosed.**

Name (individual or group): \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone (Home): \_\_\_\_\_

(Cell): \_\_\_\_\_ Email Address: \_\_\_\_\_

Name of Bra: \_\_\_\_\_

I would like my bra to be placed in the auction:  YES  NO

All bra entries will be judged in the general categories, including Most Creative, Best Craftsmanship and Grand Prize

Winner. If you would like to enter your bra in a specific theme category, please check ONE of the categories below:

- Best Sports-Inspired
- Best Business Entry
- Best Seasonal or Holiday
- Best Profession-Inspired
- Best Arts or Entertainment
- Best Mardi Gras-Inspired
- Best Bra by a CRH Employee or Department
- Best Entry by a School
- Best Youth Entry (13 years and under)

**Paragraph describing your bra inspiration (510 characters or less). Please print clearly.**

### Pricing

Bra entry fee (non-refundable): \$25 per bra

Bra maker package: Includes bra entry fee plus two Awards Show & Auction tickets for \$100 (a savings of \$75!) Limit one per bra-maker.

The Bra-ha-ha® is presented by the Chesapeake Regional Health Foundation. Proceeds from the 2019 Bra-ha-ha® will provide mammograms and related breast health services at Chesapeake Regional Healthcare to eligible uninsured or underinsured individuals. Funds will also help to support breast health technology at Chesapeake Regional Healthcare.

**Register Online at [BraHaHa.org](http://BraHaHa.org) | Questions? Email Us at [Foundation@ChesapeakeRegional.com](mailto:Foundation@ChesapeakeRegional.com)**

Chesapeake Regional Healthcare reserves the right to control usage of photographs and other depictions of the entries. Chesapeake General Hospital Healthcare Foundation, DBA Chesapeake Regional Health Foundation, is a 501(c)(3) organization, tax ID #54-1693739.