

ANOTHER SERIOUSLY UPLIFTING EVENT



PRESENTED BY
CHESAPEAKE REGIONAL HEALTH FOUNDATION



The inaugural Bra-ha-ha® 5K will be held on September 16, 2017 on the Chesapeake Regional Healthcare campus. The event is open to all ages and experience levels of runners and walkers.

The Bra-ha-ha® is a fun, creative and engaging way to help fight breast cancer – with each dollar raised going towards mammograms and breast-related services for those who otherwise couldn't afford them.

With your support, The Bra-ha-ha® 5K is set to become another one of the region's signature events.

Sponsor Benefits:

- High visibility
- Media coverage
- Employee awareness, team-building and motivation
- Community relations

Sponsor Levels

Presenting \$5,000

- Recognition at Start/Finish Line
- Mention in all public service announcements
- Name announced at event
- Recognition in all e-communication to race participants
- Option to provide volunteers at race events
- Eight race entries
- Opportunity to provide materials for participant goody bags
- Social media mentions
- Premier logo placement on all event publications, signage, t-shirts, print advertising and web site
- Name/Logo on front of t-shirt
- Table at packet pick up/race day - opportunity to provide your corporate materials

Reception Sponsor \$3,000

- Recognition at Reception area
- Name announced at event
- Recognition in all e-communication to race participants
- Option to provide volunteers at race events
- Six race entries
- Opportunity to provide materials for participant goody bags
- Social media mentions
- Logo placement on all event publications, signage, t-shirts, print advertising and web site
- Logo on front of t-shirt
- Table at packet pick up/race day - opportunity to provide your corporate materials

\$2,500

- Recognition in all e-communications to race participants
- Option to provide volunteers at race events
- Six race entries
- Opportunity to provide materials for participant goody bags
- Social media mentions
- Logo placement on all event publications, signage, t-shirts, print advertising and web site
- Logo on front of t-shirt
- Table at packet pick up/race day - opportunity to provide your corporate materials

Water Station Sponsor \$1,500

- Recognition at Water Station
- Option to provide volunteers at race events
- Five race entries
- Opportunity to provide materials for participant goody bags
- Social media mentions
- Logo placement on all event publications, signage, t-shirts, print advertising and web site
- Logo on t-shirt
- Table at packet pick up/race day - opportunity to provide your corporate materials

\$1,000

- Option to provide volunteers at race events
- Four race entries
- Opportunity to provide materials for participant goody bags
- Social media mentions
- Logo placement on all event publications, signage, t-shirts, print advertising and web site
- Logo on t-shirt
- Table at packet pick up/race day - opportunity to provide your corporate materials

\$250

- Logo placement on t-shirts and web site
- Logo on t-shirt
- Table at packet pick up/race day - opportunity to provide your corporate materials

Mile Marker (\$500/mile)

- Signage with company logo placed at one mile marker
- Opportunity to provide materials for participant goody bags

I'D LIKE TO SPONSOR *The Bra-ha-ha 5K*



SPONSORSHIPS

- \$5,000 Presenting Sponsor
- \$3,000 Reception Sponsor
- \$2,500 Sponsor
- \$1,500 Water Station Sponsor
- \$1,000 Sponsor
- \$250 Sponsor
- \$500 /mile Mile Marker Sponsor

If you are unable to commit to a sponsorship or donation, there are other ways to participate that would be extremely valuable. You or your business may provide services or products to help defray the cost of the event. You could also assist in seeking sponsors, donors or participants. The Bra-ha-ha® 5K is a great way to get your family, your friends and/or your business involved in a fun event and support a very worthy cause.

SPONSORSHIP INFORMATION:

Sponsors can choose to have company name listed or submit a logo (based on level of sponsorship).

Artwork and logos must be submitted to brahaha@chesapeakeregional.com as follows:

- Logos for T-shirts will be printed only in one-color and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for web site should be submitted as 300 dpi JPEG or PNG files.

For more information, please contact the Chesapeake Regional Health Foundation at **757-312-6314** or foundation@chesapeakeregional.com

DONATIONS (Optional)

In Honor Of _____ In Memory Of _____

Please accept my 100% tax-deductible donation of: \$500 \$250 \$100 Other amount: \$ _____

My Payment is included OR **Contact me for sponsorship billing**

Donor or Company Name (For Recognition): _____

Title: _____ Contact Name: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____

Credit Card Type: Visa MasterCard AMEX Discover

Name on the Card: _____ Card No.: _____

Expiration Date: _____ Security Code: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____

All proceeds from The Bra-ha-ha® 5K support the Breast Center at Chesapeake Regional Healthcare.

We truly appreciate your support!

